

ERASMUS Strategic Partnership LED
ZINGONIA WORKSHOP 19-29 June 2016 Draft Agenda v.28.04.2016

FORWARD: GENERAL LOGISTICS

All students and professors will be guests of Palace Hotel in Zingonia for the entire workshop. We are currently sourcing working spaces among those that have been suggested by the municipality and those offered by various enterprises. All spaces and also canteens where we will eat, are within a three kilometer radius of the hotel. Students can therefore easily walk from one place to another and in this way better understand the local context and conditions.

Professors will be involved in three ways:

- 1 – Impulse lectures (brief lecture on key themes of the workshop to connect the online course with the workshop)
- 2 – supervising group work (working with students and providing research and representation methods/assistance)
- 3- monitoring the progress of the workshop (daily micro-meetings among professors and tutors)

BRIEF DESCRIPTION

The workshop will take place in Zingonia, Italy June 19-29, 2016. The goal of the workshop is to give students the opportunity to engage in a participatory process in the context of an existing Participant Action Research project called Orizzonte Zingonia.

This workshop also aims to give students the opportunity to encounter a real and human landscape, with the possibility to meet the principal partners/stakeholders involved in the processes currently taking place in Zingonia. These are,

- citizens (groups of citizens divided into different groups with respect to where they live in Zingonia)
- Institutions (such as the 5 mayors of Zingonia, the city does not have just one)
- Social communities / associations (Singhalese association, migrants units, Garden Association)
- Local school community (teachers – students – families)
- Local Oratory community
- Entrepreneurs

We are identifying possible partners/stakeholders both through the actual board of the Project “Orizzonte Zingonia”, and through a first-hand investigation of the area.

Our goal is to identify a few persons for each group (2 or 3 but no more) which could be considered special **ambassadors** for the group and to the workshop itself.

We are asking these ambassadors to be available for a few days in order to meet our groups, walk with them and answer questions. (We are coordinating a schedule that will suit their availability during the days of the workshop).

An important objective of this workshop is that our involvement be useful and can add to the initiatives already in place by “Orizzonte Zingonia Project”.

On MAY the 14th we will have the opportunity to meet these **ambassadors** and will provide them a CAMERA through which we will ask them to “lend us their eyes” and report back to us with images of “their landscape.”

(We will provide them with a series of questions). A key element to be aware of that these ambassadors can be divided into two different groups: a) those capable of speaking in front of large groups (such as mayors, entrepreneurs, etc); b) others who can share personal witness accounts, whom we will interview elsewhere, such as during a walk together or asking them to tell us their own experience as it would be a tale (story telling). The calendar of the workshop will take into account the diversification among the partners/stakeholders.

THEMES: GOALS AND OBJECTIVES

The goal is to provide students with the opportunity to collaborate among each other and within the community to develop a strategic vision for addressing one or more of the following areas of focus, defined for you in collaboration with community partners

- a) living: housing and community
- b) livability and the public realm
- c) ecology and productive landscapes
- d) the social and economic agents
- e) education, culture and communication

LANDSCAPE'S LAYERS

The particular location of the Workshop will stimulate students to reflect upon the various layers that make up all landscapes and in particular those at play in Zingonia:

- Landscape historical layer
- Social layer
- Institutional/Administrative Landscape
- Aesthetical Layer
- Virtual Landscape
- Economical layer

In relation to the above mentioned layers, please refer to the LED General Project document.

We will have an impulse lecture for each of the above mentioned layers in order to provide students with case studies and/or research methodologies and/or examples of how these are found in Zingonia.

POTENTIAL RESEARCH SITES: PLACES

Research sites should correspond with the overall goals and objectives of the workshop:

- Condominiums/tower apartments: housing & community
E.g. block housing, population density, social-economic demographics/building
- Public spaces : livability & the public realm
E.g. typical places of gathering; piazzas, courtyards, parking areas
- Urban gardens: ecology & productive landscapes
E.g. gardens, garden associations
- Production spaces: social & economic agents
E.g. warehouses, factories – empty or in partial use
- Informal public spaces: education, culture & communication
E.g. spaces between buildings, curbs, steps, outside shops

WORKSHOP PHASES

1. ANALYSING

Students will be divided into five groups that correspond to the above mentioned layers, each group is to act as a specialist research team for their assigned layer. To ensure consistent results among different groups, layer research findings will be presented with a SWOT analysis. Supervising professors for assigned to a layer, are invited to share tools and methods that they see fit in order to assist students with the final SWOT analysis and presentation.

2. VISIONING

At this phase, following presentations of SWOT analysis by layers, students will be organized into new groups based on their research site of interest (themes). Professor will suggest methods of research to arrive at innovative representations, developing a gameboard, of their chosen site category. The results of this phase will be presented in an open public format.

3. TRANSFORMING

This final phase is about design through transformative design processes that could empower stakeholders, partners and locals to remain active in their community, bringing forward manageable initiatives/tasks/activities that might ameliorate their spaces. Note, at the middle of the workshop a group of Italian scouts will be present, ready and willing to move projects forward during the weekend. This means, that they can provide manual labor to begin suggested student proposals.

RESEARCH APPROACH

1. GROUNDING

- short impulse lectures introducing some of the theories of landscape democratic design and planning work
- group discussions
- input from tutors during the GROUP WORK AND SUPERVISION sessions

2. FIELD WORK

During the first three days students will form groups to develop an in-depth investigation of one of the above mentioned themes

3. REPORTING

Students will be asked to report of their work to all other members of the workshop community and, on midterm and finals day, to the larger community

4. GROUP WORK AND SUPERVISION

- Students will come together in a collaborative group setting to synthesize their data collection into a strategic landscape proposal.
- Tutors will guide students, ensuring sure that their work is professional, rigorous, and grounded in democratic thinking/practices

5. CITIZENS HELP DESK (during weekdays, at the Orizzonte Zingonia Project office, students will be available for specific questions/concerns regarding place categories)

OUTPUTS AND PROFESSIONAL CONTRIBUTION

Each team is responsible for a sub-section of the proposal, documenting:

- a) the process/DOCUMENTATION OF THEIR WORK

- The proposal will be structured according to a common graphic template to be defined at the beginning of the workshop
- b) the analysis/ RIGOROUS INVESTIGATION
 - outreach/EVIDENCE OF ENGAGEMENT
 - Participation in team work and demonstrated leadership in the process
- c) synthesis: SWOT ANALYSIS
- d) visioning: A strategic landscape intervention/GAME BOARD
- e) communication: A GRAPHICALLY REPRESENTATED VISION and PHASING/IMPLEMENTATION/ GOVERNANCE MODELS

RULES OF ENGAGEMENT

Participating in this workshop includes full knowledge and acceptance of the following:

- It is key that we are mindful of the residents and locals of Zingonia. This means when we are speaking them and taking photographs. Ask first, do not assume you can photograph a shop or person.
- All students will work in a group setting and must be prepared to share, collaborate, participate and present with their student group members as well as with participating professors.
- In all settings; work spaces, hotel, canteens, outside in Zingonia, remember that you are representing your local university and this overall European project, therefore have respect for those around you and for the spaces you will see.

EVALUATION RUBRIC

Following presentations, students will receive verbal feedback and evaluation from professors based on the categories below:

A. Clearly developed conceptual approach/thesis, showing clear evolution. Excellent graphics, chosen among those that best show the key qualities of the project. Logical, organized, well thought out and delivered presentation, showing a deep knowledge of problems and nuances. Smooth and logical transitions between portions of the narrative. Free of typos, errors. Presentation shows editing and rehearsing.

B. Clearly developed conceptual/thesis approach showing knowledge and good understanding of the key issues. Evolution of thinking is present, but not completely clear. Good graphics, with only minor flaws (lack of scale etc). Most illustrations are useful in supporting concept. A relatively smooth presentation with only a few gaps. Drawings depict basic structure of the project, but lack detail. Few errors/omissions/typos, but a clearly rehearsed and developed text.

C. Concept is present, but is incomplete and needs further development or shows limited development (a solution developed early and never tested). Sufficient support material. Analysis is spotty and at times contradictory. Presentation shows many gaps and inconsistencies. Drawings/illustrations of projects are limited, incomplete or inconsistent with the concept/thesis. Few typos, despite signs of some care and editing of text.

D. The concept is missing or unclear despite efforts. Analysis is limited, spotty, or oversimplified. Presentation shows many problems, gaps, incomplete or confused narrative. Drawings are of poor quality, generic, or showing

information irrelevant to the project. Typos and other mechanical errors are present but there is evidence of some editing.

F. Concept shows a misunderstanding of issues and problems. Analysis findings, even when present, are inconsequential to the design. Presentation shows lack of a narrative and is fragmented and confused. Drawings are inconsequential, uninspiring or effortless. Numerous typos, errors, no scale/north arrows or other drawings conventions show no effort in editing or last minute production.

Students will evaluate the outputs of the workshop: the themes presented, overarching themes and research approach to better understand these and use them as design tools, their overall impressions of the workshop and its organization by means of a module provided at the closing.

SCHEDULE

Sunday, 19.06.2016

- 9:15 – 17:30 Participants arrival / registration / room assignment.
Both students and professors will be guests of the PALACE HOTEL in Zingonia. You do not have to book anything by your own, but you should communicate to us the date and time of your check-in and check-out.
- 17:00 – 18:00 INTRODUCTION OF THE WORKSHOP OBJECTIVES _ DENI RUGGERI + LUIGI BARTOLOMEI
HISTORICAL LAYER, Introduction to Zingonia's history
- 18:00 – 19:00 FORMING OF GROUPS (by 'THEME/LAYER') + materials delivery
- 19:00 – 22:00 "BUILDING COMMUNITY" – dinner @ Silver
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FIRST PHASE:

ANALYSING

In this phase, students are divided in groups by LANDSCAPE'S LAYERS in order to create 'specialists' for each theme. Each group can evolve various analysis methods as suggested for their specific theme and/ or by their tutor. The results of the independent and methodologically diverse analyses will be synthesized in a SWOT analysis, a problem-solving and project-planning tool that can bring key issues of relevance forward. Factors to be taken into account are:

- STRENGTH, considered an internal factor (e.g. which resources are available to you?)
- WEAKNESSES, considered an internal factor (e.g. What would work against you?)
- OPPORTUNITIES, considered an external factor
- THREATS, considered an external factor

The final presentation of the SWOT ANALYSIS will be digital. Tutors and professors will communicate (TBA) the maximum number and focus of the slides in order to have consistent presentations.

Monday, 20.06.2016

- 9:15 – 10:30 *GROUNDING: @ Auditorium Finefoods*
- 9:15 INTRODUCTION TO SWOT ANALYSIS, tools and goals of this phase _ DENI RUGGERI
- 9:30 **1 - Impulse Lecture: SOCIAL LAYER_ IMPORTANCE AND DISCOVERING_ DENI RUGGERI**
A meeting with "Orizzonte Zingonia Board"
Impulse lectures should be brief (20 minutes) but effective. They will ensure connections to the on-line course material, and bridge theoretical landscape issues with real-life issues, strategies and methods. Case studies and additional methods or theories may be introduced by each lecturer to *activate* and engage students in relation to the specific landscape themes and challenges.

10:30-11:00	break and organizing the field work
11:00 – 12:30	FIELD WORK: WALKING THE ZINGONIA LANDSCAPE <ul style="list-style-type: none"> Divided in groups, students will explore Zingonia walking with the partners/stakeholders of Orizzonte Zingonia
12:30 – 13:30	LUNCH @ school canteen
13:30 – 15:00	FIELD WORK Teachers and tutors meet – monitoring meeting
15:00 - 17:30	GROUP WORK <ul style="list-style-type: none"> Students synthesize the information, begin mapping. A tutor will be assigned to each group, and he will help the students to the use of proper methods in relation to their own topic and experiences. To accomplish this first step each group will have a day. It important to plan activities and to choose representation methods in order to accomplish this phase.
17:30-18:30	free time (or work) NEWSCAST PREPARATION + CITIZENS HELP DESK : housing & community The students will be provided with a calendar of the activities, specifying when each group has to conduct the citizens help desk or prepare the reporting (once each)
18.45– 19.30	REPORTING: Newscast <ul style="list-style-type: none"> Group “A” reports the experiences of the day Teachers introduce the agenda for the following day
20:00	BUILDING COMMUNITY: dinner @ Silver

Tuesday, 21.06.2016

9:15 – 10:30	<i>GROUNDING: @ Auditorium Finefoods</i> 2 - Impulse Lecture: INSTITUTIONAL LAYER _ SILVANO ZANOLI A meeting with the major of Verdellino 3 – Impulse Lecture: AESTHETIC LAYER _ LUIGI BARTOLOMEI
10:30-11:00	break and organizing the field work
11:00 – 12:30	FIELD WORK (self focus) <ul style="list-style-type: none"> In the meanwhile Teachers and tutors meeting
12:30 – 13:30	LUNCH @ school canteen
14:30-23:00	BUILDING COMMUNITY: VISIT TO CRESPI D’ADDA AND MILAN The visit could be moved to different time/day according to the final schedule

Wednesday 22.06.2016

- 9:15 – 10:30 *GROUNDING: @ Auditorium Finefoods*
4 - Impulse Lecture: ECONOMICAL LAYER_ [LUISELLA TRAVERSI GUERRA](#)
A meeting with Luisella Traversi Guerra - ROBUR spa
5 – Impulse Lecture: VIRTUAL LAYER_ [GIANNI MAZZOLENI](#)
A meeting with Gianni Mazzoleni, coordinator of the virtual group “Quelli di Zingonia”
- 10:30-11:00 break and organizing the field work
- 11:00 – 12:30 **GROUP WORK**
· Teachers and tutors meet to discuss to review goals and tools of the visioning phase starting on Thursday.
- 12:30 – 14:00 **LUNCH @ school canteen**
- 14:00 - 17:30 **GROUP WORK**
· Students synthesize the information, begin mapping.
A tutor will be assign to each group, and he will help the students to the use of proper methods in relation to their own topic and experiences. To accomplish this first step each group will have a day. It important to plan activities and to choose representation methods in order to accomplish this phase.
- 17:30-20:00 **PLENARY SESSION: SWOT ANALYSIS @ Robur3**
- 20:30-22:00 **BUILDING COMMUNITY: dinner @ local festival**
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SECOND PHASE:

VISIONING

During this phase, students will be organized into new groups based on their research site of interest (THEMES). Professors will suggest methods of research to arrive at innovative representations of their chosen site category, through a GAME BOARD. To synthesise the informations gained during the analysis phase and to create a connection between needs and opportunities, the students will identify the potential agents and processes already acting in Zingonia and represent them on a map (for further details, please refer to Deni’s documents). The results of this phase will be presented in an open public format.

Thursday, 23.06.2016

- 9:15 – 9:45 **INTRODUCTION TO THE GAMEBOARD, tools and goals of this phase _ [DENI RUGGERI](#)**
- 9:45 – 10:30 **IMPULSE LECTURE: how to build an effective map of the landscape_ [DIEDRICH BRUNS](#)**

10:30 - 11:00	Break
11:00 – 12:30	GROUP WORK
12:30 – 14:00	LUNCH @ school canteen
14:00 - 17:30	GROUP WORK <ul style="list-style-type: none"> · Teachers and tutors meet to review the online seminar
17:30 - 18:30	free time (or to work) CITIZENS HELP DESK: production spaces
18:45 – 19.30	REPORTING: Newscast <ul style="list-style-type: none"> · Group “B” reports their experiences of the day · Teachers introduce the agenda for the following day
20:00	BUILDING COMMUNITY: dinner @ Silver

Friday, 24.06.2016

9:15 – 10:30	GROUP WORK
10:30 - 11:00	break
11:00 – 12:30	GROUP WORK Teachers and tutors meet to discuss and review together the transforming phase
12:30 – 14:00	LUNCH @ school canteen
14:00 - 18:30	GROUP WORK
17:30 - 18:30	free time (or to work)
17:30 - 20:00	PLENARY SESSION: MIDDLE TERM PRESENTATION @ School Auditorium
20:00	BUILDING COMMUNITY: dinner at the local festival

THIRD PHASE:

TRANSFORMING

This final phase is about design through transformative design processes that could empower stakeholders, partners and locals to remain active in their community, bringing forward manageable initiatives/tasks/activities that might ameliorate their spaces. Note, at the middle of the workshop a group of Italian scouts will be present, ready and willing to move projects forward during the weekend. This means, that they can provide manual labor to begin suggested student proposals.

Saturday, 25.06.2016

- 9:15 – 10:30 **Introduction meeting with the scouts** _ [ALESSANDRO BONO](#)
- 10:30 - 12:00 **MEETING THE STAKEHOLDERS**
- Discussion with the stakeholders involved in the cameras activity “prestaci I tuoi occhi” over the photos they previously took
- 12:30 – 13:30 **LUNCH** with scouts and partners/partners/stakeholders @ **school canteen**
- 14:00 - 17:30 **FIELD WORK**
- Each group organizes the activity to be done during the afternoon and the following day, in collaboration with scouts and partners/partners/stakeholders. They are provided with the material and tools needed
- 17:30-18:30 free time (or to work)
tutors and professor monitoring meeting
CITIZENS HELP DESK: informal public spaces
- 18:45 - 19.30 **REPORTING:** Newscast
- Group “C” reports their experiences of the day
 - Teachers introduce the agenda for the following day
- 20:00 **BUILDING COMMUNITY:** dinner @ Silver
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Sunday, 26.06.2016

- 9:15 – 12:30 **FIELD WORK:** actions of transforming, in collaboration with scouts and stakeholder
Teachers and tutors meeting
- 12:30 – 13:30 **LUNCH** with scouts and partners/partners/stakeholders @ **school canteen**
- 14:00 – 16:00 **FIELD WORK:** actions of transforming, in collaboration with scouts and stakeholder
- 16:00 – 17:30 **UNVEILING THE INTERVENTION:** public event to present the results of this activities
- 17:30 - 18:30 free time (or to work)
tutors and professor monitoring meeting
CITIZENS HELP DESK: public spaces
- 18:45 - 19.30 **REPORTING:** Newscast
- Group “D” reports their experiences of the day
 - Teachers introduce the agenda for the following day
- 20:00 **BUILDING COMMUNITY:** dinner at the local festival

Monday, 27.06.2016

- 9:15– 10:30 **6 - Impulse Lecture: TRANSFORMING TOOLS: from a vision to a strategy** _ [ELLEN FETZER](#)
Short overviews on tools and methods to develop a strategy (economics, governance, phasing)
- 11:00 – 12:30 **GROUP WORK**
- 12:30 – 14:00 **LUNCH @ school canteen**
- 14:00 - 17:30 **GROUP WORK**
· **14:00 – 15:30 Teachers and tutors meeting**
- 17:30-18:30 free time (or to work)
CITIZENS HELP DESK: urban gardens
- 18:45 – 19.30 **REPORTING: Newscast**
· Group “E” reports their experiences of the day
· Teachers introduce the agenda for the following day
- 20:00 **BUILDING COMMUNITY: dinner @ Silver**
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Tuesday, 28.06.2016

- 9:15 – 10:30 **GROUP WORK**
- 10:30 -11:00 Break and organizing the field work
- 11:00 – 12:30 **GROUP WORK: work on strategy**
Teachers and tutors meet to organize the final presentations
- 12:30 – 14:00 **LUNCH @ school canteen**
- 14:00 - 18:30 **GROUP WORK: work on strategy**
- 17:30-20:00 **PLENARY SESSION: FINAL TERM PRESENTATION @ School Auditorium**
With partners/stakeholders
- 20:00 **BUILDING COMMUNITY: dinner @ Silver**
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Wednesday, 29.06.2016

- 9:30 – 11:30 **PLENARY SESSION: FINAL TERM PRESENTATION**
With invited critics (non compulsory for participants, in case they have to leave in the morning)
- 12:00 Participant’s departure