ERASMUS Strategic Partnership LED

ZINGONIA WORKSHOP 19-29 June 2016 Draft Agenda v.14.06.2016

		FOCUS OF	MORNING			AFTERNOON				EVENING		
		THE DAY	9:15 –	10:30	11:00 -	-12:30	13:30 - 15:00	15:00	- 17:30	17:30 - 18:30	18:45 - 19:30	20:30 - 22:30
WELCOME DAY	nday, 19.06.201	ARRIVALS			Partecipants arrival		0 - Lecture: INTRODUCTION + HOSTORICAL LAYERDeni - Luigforming of themes and materials' delivery		L LAYERDeni - Luigiforming of groups by	BUILDING THE COMMUNITY Dinner @ Silver		
ANALYSING	nday, 20.06.201	SOCIAL LAYER	1 - Impulse Lecture: SOCIAL LAYERwith Orizzonte Zingonia		FIELD WORK Divi students explore Zii the stakeholders from Professors and tutors	ngonia walking with m Orizzonte Zingonia	FIELD WORK	assigned to ea will help the stu proper methods	RKA tutor will be ach group, and he idents to the use of s in relation to their and experiences	group prepares the newscastFor the other	NEWSCASTby group A	DINNER @ Silver
	sday, 21.06.201	INSTITUTIONAL AND AESTHETIC LAYER	2 - Impulse Lecture: INSTITUTIONAL LAYERwith mayor of	3 - Impulse Lecture: AESTHETIC LAYERwith Luigi	FIELD WORK		VISIT TOCRESPI D'ADDA + MILAN					
			Verdellino Bartolomei		Professors and tutors meeting							
	nesday, 22.06.2	ECONOMICAL AND VIRTUAL LAYER*	4 - Impulse Lecture: ECONOMICAL LAYERwith Luisella Traversi Guerra (Robur) 5 - GUEST LECTURERS		PARTICIPANTS Professors and		PARTICIPANTS GROUP WORK		ıĸ	PLENARY SESSION: SWOT	ANALYSIS	DINNER @ Local festival
VISIONING	rsday, 23.06.20	STATEGIES TO MAP THE LANDSCAPE*	Introduction to game Effective maps of the boardwith Deni landscapewith Ruggeri Diedrich Bruns		CONTINUING WORKING SESSION: VISIONING Professors and tutors meeting: LED SEMINARS REVIEW		ARS REVIEW	group prepares the newscastFor the other	NEWSCASTby group "B"	DINNER @ Silver		
	iday 24.06.2016	MIDDLE TERM PRESENTATIO N	CONTINUING WORKING SESSION				: VISIONING PUBBLIC SESSION: MIDD			PUBBLIC SESSION: MIDDLE TERI	M PRESENTATION	DINNER @ Local festival
	urday 25.06.20	TRANSFORM -ING ACTIONS	the scoutswith Alessand	NG THE STAKEHOLDERS	liscussion about the p	ji	TRANSFORMING: ACTION			group prepares the newscastFor the other	NEWSCASTby group "C"	DINNER @ Silver
TRANSFORM	nday 26.06.201	WITH SCOUTS & COMMUNITY	Professors and tutors meeting			TRANSFORMING: ACTION UNVEILING THE INTERVENTION			group prepares the newscastFor the other	NEWSCASTby group "D'	DINNER @ Local festival	
-ING	nday, 27.06.201	HOW TO DEVELOP A TRANSFORMIN G STRATEGY	6 - Impulse Lecture: TRANSFORMING TOOLSwith Ellen			TRANSFORMING: PROJECT (WITH SCOUTS AND LOCAL PARTNERS)			group prepares the newscastFor the other	NEWSCASTby group "E"	DINNER @ Silver	
	sday, 28.06.20	FINAL TERM PRESENTATIO N	TRANSFORMING: PROJECT (WITH SCOUTS A				ND LOCAL PARTNERS) FINAL TERM PRESENTATION"stakeho			stakeholders"	BUILDING THE COMMUNITY Dinner @ Silver	
	nesday, 29.06.2	DEPARTURE	FINAL TERM PRESENTATION" authorized personell & press"			Partecipants departure						

TOOLS:
- printed site maps
- projection material
- printer + scanner
- paper
- drawing tools
- cutter
 pins, tape, glue scissors
- portable lights + speakers
- pointer
- MINIBUS
PLOTTER?
NIGHT EVENTS DURING THE
WORKSHP?
MEETING WITH STAVENS DEDS
MEETING WITH STAKEHOLDERS arranged based on thei schedule
arranged based on the scriedule
The lunch will be provided every day by
the public school canteen
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notes

COLOURS' KEY

Professors and tutors meetings Groups work Plenary moments_Stakeholders Plenary moments_workshop partecipants

ANALYSING : SWOT ANALYSIS VISIONING : MAPPING TRANSFORMING : ACTION + PROJECT

DESCRIPTION OF THE LANDSCAPE'S LAYERS

	0 - HISTORICAL LAYER	1 - SOCIAL LAYER	3 - INSTITUTIONAL LAYER	4 - AESTETHIC LAYER	5 - ECONOMICAL LAYER
TOPICS	CONNECTING HISTORY	"Zingonia is a new town; each citizen belongs to	The area occupied by Zingonia is divided between 5	Zingonia's original plan was not the	Zingonia lived the trend of the Italian economy,
CHALLENGES	Which is the relation between the city and its history?	What is the "space-LANDSCAPE?" of each	How many and which kind of borders can a landscape	Is there a connection between	Which is the scale of Zingonia, in relation with its

SWOT ANALYSIS

The SWOT Analysis is a problem-solving and project-planning tool, which can help to focus on key issues of relevance to the project. The factors to be taken into account are: STRENGHT, considered as external factor (e.g. which resourses are available to you?)- WEAKNESSES, considered as internal factor (e.g. What would work against you?)- OPPORTUNITIES, considered as external factor -THREAT, considered as external factor.